



THE  
NATURAL  
REFRIGERATION  
ALLIANCE

Our alliance  
is transforming refrigeration  
air-conditioning and  
ventilation  
across Germany with  
sustainable solutions.

Together  
for a better tomorrow.

We are a fast-growing alliance of strong, independent regional companies. Our partners, employees, customers and suppliers look to us as a proactive, inspiring player, enabler and guarantor of future-proof, sustainable and high-quality refrigeration and air-conditioning solutions. Our mission is to launch better ideas and provide better solutions. Better for people and the environment.  
[www.bluu-unit.de](http://www.bluu-unit.de)

# What matters to our customers, partners, employees and suppliers: We are a nationwide centre of excellence for refrigeration, air-conditioning and ventilation.

## **Comprehensive portfolio – superior service**

Our services range from consulting, project planning and design to installation and maintenance. bluu unit has deep regional roots through strong companies and operates to the same standard of excellence throughout Germany. We deliver superior quality and handle all the maintenance and after-sales service. Day and night, if needed.

## **Customized efficiency – future-proof and environmentally sound**

Our focus lies on innovative technologies and natural refrigerants. We always achieve an economically and environmentally optimized result for our customers by delivering solutions that are perfectly tailored to the project and the customer's needs. And that always meet the highest standards, too.

## **Expertise – innovative technologies**

The various companies operating under the bluu unit alliance are part of our strength. Expertise in myriad disciplines, systems and applications comes together with technological leadership in natural refrigerants. This concentrated competence in refrigeration and air-conditioning has made us an institution and standard of reference for the industry.

## **Sustainable development – stronger together**

We are already transferring knowledge about future industry standards and driving our employees' development, largely through our own academy. In-house experts manage the programs and oversee quality assurance. That guarantees certification for our training courses. And it optimizes team collaboration across locations.

**bluu +  
unit**

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Our big goal is zero.  
A major contribution to  
the climate.

GWP stands for global warming potential. Many synthetic refrigerants still have relatively high GWP values and damage the climate. However, we can achieve a GWP value of 0 or 1 with the natural refrigerants that we prefer. That represents a reduction by a factor of 2,000 or 4,000 compared to the current crop of refrigerants. Together with our bluu unit partners, we work towards a better tomorrow, day after day. **The Natural Refrigeration Alliance!**

# bluu unit – a strong foundation powers sustainable solutions in all the segments.

## Refrigeration systems

- + Commercial refrigeration
- + Industrial refrigeration
- + Supermarkets
- + Food service
- + Chemicals and pharmaceuticals
- + Cold storage and distribution
- + Data centres
- + Special plant construction

## Air-conditioning systems

- + Heavy industry
- + Light industry
- + Office buildings  
incl. I&C / automation (integrated)  
incl. integrated refrigeration  
and heating with heat pumps

## Heat pumps

- Large-scale heat pumps for
- + Industry
  - + Local governments
  - + Residential buildings
  - + Office buildings  
(new construction/rehabilitation)

## Comfort air conditioning and ventilation

- + Light industry
- + Office buildings  
(new construction/rehabilitation)
- + Water chillers
- + Private individuals

### Stronger together

- + All of us in the alliance jointly create the environment we want to work in every single day.
- + We provide our customers with the best possible sustainable solutions.

### Curious about the future

- + We believe change offers great opportunities and are always curious and on the lookout for groundbreaking ideas that will bring about a better tomorrow.
- + We are not afraid to think outside the box, innovate tirelessly and ideally execute our plans with digital processes.

### Passionate

- + We started out as entrepreneurs.
- + We eagerly tackle new challenges.
- + We support and complement each other while hunting for the best solutions.
- + We celebrate achievements together.

### Accomplishing great things

- + We have clear goals as well as strategies in place to achieve them.
- + We set new standards in the industry.
- + We find efficient, pragmatic solutions to permanently change the market with natural refrigerants.

Strong individually,  
unbeatable as an alliance.  
Members of bluu unit



... and we keep growing.

bluu unit GmbH  
Maulbronner Weg 39  
71706 Markgröningen  
Germany  
+49 7145 9600-0  
[www.bluu-unit.de](http://www.bluu-unit.de)